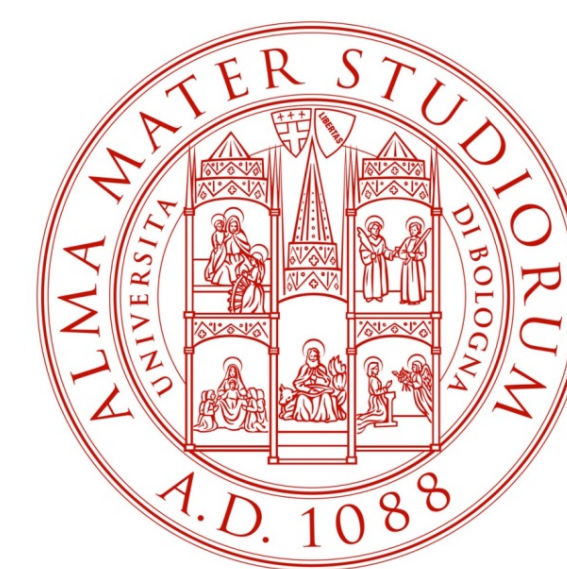


ITALY - CHINA
SCIENCE, TECHNOLOGY & INNOVATION WEEK
25-27 OTTOBRE 2016
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ALMA MATER STUDIORUM
UNIVERSITA DI BOLOGNA

Diversity of local pig breeds and production systems for high quality traditional products and sustainable pork chains - TREASURE

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TREASURE is a EU H2020 funded project

Aim:

Improve the knowledge, skills and competences necessary to develop existing and create new sustainable pork chains based on European local pig genetic resources (20 local breeds), which correspond to the highest consumer demands for quality and healthiness of pork products, and to the societal demands regarding animal welfare, environment and rural development.

Our TREASURE:



University of Bologna is partner of the Consortium that involve a total of 25 partners from 9 countries.



Coordinator:
KIS-Agricultural Institute of Slovenia
Marjeta Čandek-Potokar

How does it work?

The project activities are structured in five interrelated Work Packages (WPs):

- 1. WP1** - Phenotypic and genetic characterization of regional autochthonous pig populations in Europe
- 2. WP2** - Management and performance of local pig breeds in their production systems
- 3. WP3** - Traditional and new high quality pork products with regional identity
- 4. WP4** - Consumer preferences and market research for sustainable pork chains
- 5. WP5** - Measures to maximise impact

WP1 is lead by Prof. Luca Fontanesi, University of Bologna, Italy



Funded by European Union
Horizon 2020
Grant agreement No 634476

