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Final General Assembly Meeting TREASURE conference

AGENDA

Project meeting and conference
Ljubljana, February 25-27, 2019

Venue: Hotel Lev, Vošnjakova ulica 1, Ljubljana



Agenda 25/2/2019

Time	Topic	Action Items	Chair
15:00-16:00	Welcome refreshment		
16:00-17:30	General Assembly (for partners only)	Meeting of all partners – GA members Finals of the project, last reporting, project after-life	Coordinator
17:30-19:30	Session 0	Overall frame of the project and key achievements WP1 - WP5 leaders	Coordinator
20:00	Dinner in the hotel		



Agenda 26/2/2019

TREASURE conference - scientific results of the project

Time	Topic	Chair
8:30-10:30	Session 1 KIS Krškopolje pig in TREASURE project: from rearing to product BESH Effects of pasture keeping and acorn supplementation on performance and meat quality of Schwäbisch Hällisches pigs“ UNIFI Main results in Cinta Senese breed: feeding strategy and innovation in traditional products CICYTEX Two approaches to improve welfare in Iberian pig production: male immunocastration and dietary fiber supplementation CSIC Studies in Iberian pigs: I. Immunocastration effects on performance, metabolism and meat quality. II. Protein requirements of lactating sows.	WP1 leaders Luca, Cristina
10:30-11:00	Coffee break	
11:00-13:00	Session 2 IRTA Majorcan Black Pig in TREASURE project: Genetic aspects; meat and fat quality; innovations in patties based on the addition of healthier and antioxidant ingredients. IPVC Main results in Bísaro breed: growth, carcass and meat quality; hosing system and feeding LUHS Performance and challenges facing Lithuanian	WP3 leaders Bénédicte, Carolina

Agenda 26/2/2019 TREASURE conference - scientific results of the project			
Time		Topic	Chair
		<p>pig breeds, and strategies used to increase their value by Treasure.</p> <p>UNIZG Results of Turopolje pigs (TP) in outdoor production and acorn supplementation; Health-related innovations in TP meat products and its acceptability by consumers</p> <p>IAH Phenotypic diversity of Swallow-belly Mangalitsa and Moravka</p> <p>PFOS Investigations of growth characteristics and carcass composition of Black Slavonian (Crna slavonska) pigs kept in different rearing systems and the quality of their products”.</p>	
13:00-15:00	LUNCH break		
15:00-16:40	Session 3	<p>UNIBG Effect of immunocastration, tannin supplementation and breed on the carcass and meat quality traits.</p> <p>UEVORA participation in TREASURE project - Main results in Alentejano, Bísaro and Ribatejano pigs</p> <p>INIA Alperujo supplementation in Iberian pigs</p> <p>IFIP’s participation in TREASURE : focus on the carcass and meat quality database »</p> <p>INRA Diversity and complementarity of research activities conducted in TREASURE project: focus on ; Quality of products from Gascon pigs in extensive system of the Noir de Bigorre chain; Strategies of valorization of Noir de Bigorre pork products;</p>	WP4 leaders Chema, Marta
16:40-17:00	Coffee break		
17:00-18:40	Session 4	<p>INRA Genetic and phenotypic diversity of local pig breeds (INRA continuation)</p> <p>UL Genome-wide analysis of structural and single nucleotide variation associated with phenotype and production traits in pig</p> <p>UNIBO Genomic analyses of Italian and other European pig breeds</p> <p>INIA Genetics and transcriptomic studies in local pig breeds (INIA continuation)</p>	WP2 leaders Meta, Rosa
20:00	Dinner in Pivnica Union		

Agenda, 27/2/2019

Time		Chair
8:30-12:00	<div style="text-align: center;">  <p>Diversity of local pig breeds and production systems for high quality traditional products and sustainable pork chains</p> <h3 style="color: #0056b3;">Marketing opportunities for pork products from autochthonous pig breeds</h3> <p style="color: #0056b3;">Stakeholder Meeting 27th of February 2019 - Ljubljana</p> <p>Selling their meat on the market at fair prices is one of the biggest challenges for breeders of traditional local breeds throughout the EU. In-depth market analysis and the development of a trademark to promote products of traditional breeds are provided by the TREASURE project. Breeders, breeding organisations, producers, processors and other stakeholders of traditional breeds are invited to a stakeholder meeting to learn about the results of the TREASURE project and to discuss how they can benefit from the outcomes.</p> <p>Agenda:</p> <p>8:30 Research & strategies for local breeds</p> <ul style="list-style-type: none"> • Innovative marketing strategies – results from choice experiments with different pork products • Marketing strategies – suggestions for the future <p>9:30 Treasure Trademark – a tool to promote products from autochthonous pigs</p> <ul style="list-style-type: none"> • Intention of Treasure Trademarks • Trademark Labels und Status of protection • Terms of use • Participation: Membership / License Model <p>11:00 Coffee break</p> <p>11:20 Discussion of Future Perspectives & Reports from the practice</p> <ul style="list-style-type: none"> • Future perspectives (e.g. EIP Operational groups, Network of Breeders, joint application for EU Food Promotion, applications for Geographical Indications etc.) • Reports from the practice <p>12:00 End of Meeting</p> <p>Costs: Free of charge Application: Until 20th of February to Chema Gil: chema.gil@upc.edu Venue: Hotel Lev Vošnjakova ulica 1 1000 Ljubljana, Slovenija www.union-hotels.eu/en/hotel-lev/</p> <p>About Treasure: The EU funded project TREASURE aims at improving the knowledge, skills, and competences necessary to develop existing and to create new sustainable pork chains based on European local pig genetic resources (local breeds), which correspond to the highest consumer demands for quality and healthiness of pork products, and to the societal demands regarding animal welfare, environment, and rural development. For more information visit: http://treasure.kis.si/</p> <p>www.treasure.kis.si www.facebook.com/treasureH2020/ www.instagram.com/treasure_eu/ http://twitter.com/Treasure_H2020</p> <div style="text-align: right;">  <p>Funded by European Union Horizon 2020 Grant agreement No 634476</p> </div> </div>	CREDA, BESH
12:00-13:00	Wrap up session (for partners only)	